

My you and Rick have been busy!!

I love it! The beside the sea side script and what do we do with the drunken sailor are by far my favorites, although as much as I love 'Insulate Hampshire have a banana' think we need to keep it relevant to money savings etc so have also made a couple of suggestions around these myself and have sent to Sarah for her thoughts, she's as daft as us so I'm sure she'll love them too!

I think you have really proven good value for money here, providing a 6 week campaign of 40 second adverts to cover the whole region for half the budget! This means we can still do some advertising too and I'm thinking a 1950's seaside theme to go with the first (my absolute favourite) script!

Ellie Lyon – Marketing Executive, Yorkshire Energy Services

*Alex and Rick are helpful, creative geniuses that know what stands out on radio. With almost 100 enquiries as a direct result from the Wrap Up Leeds free insulation scheme radio campaign, this proved to be one of the most effective marketing activities we achieved.*

*On behalf of Leeds City Council and Yorkshire Energy Services, a huge thanks from us.*

Ellie Lyon, Marketing Executive.

*Yorkshire Energy Services have used Absolute Media on a number of occasions to deliver radio advertising campaigns. Absolute Media have always been on hand to assist with our requests and have been very supportive throughout all of our new and existing projects. They are competitive and always seem to undercut the in-house offers of each radio station. To date they have provided some exciting and creative ideas and are always more than happy to work alongside us to achieve the desired results. We are looking forward to working with Absolute Media on future campaigns and developing an effective radio advertising strategy moving forward.*

Alex Krzesinski – Marketing Executive, Yorkshire Energy Services