



08<sup>th</sup> March 2019

**To Whom It May Concern,**

We have been extremely fortunate to collaborate with Mr Alexander Mullen of Absolute Media (UK) and utilise his vast knowledge and expertise.

Working closely with Alex has helped us plan, design and execute a large number of creative and cost-efficient campaigns. The high quality production and commercials coming out of his own studio are always engaging and appealing to the target audience and together we've achieved great results across multiple local and national radio stations.

Alex has instantly become an integral part of our marketing team and his professionalism and industry expertise are highly valued and appreciated. Every single radio campaign has been delivered well on time and within agreed budgets.

It is with utmost pleasure and privilege that we'd like to recommend Alex and Absolute Media (UK) to any business organisation.

Should you need further details, please do not hesitate to contact us direct.

*Yours sincerely,*



**Milen Kolev**

Group Marketing Manager  
T 01302 327108  
M 07947 786289  
milen.kolev@riversidemotors.co.uk

RIVERSIDE MOTORS (DONCASTER) LTD  
Riverside House  
Wheatley Hall Road  
Doncaster  
South Yorkshire  
DN2 4NL  
riversidemotors.co.uk