



ABSOLUTE MEDIA (UK) LTD – TESTIMONIAL - January 2019

“For all things radio advertising, whether insightful and cost-effective planning or production with the right sort of values, Alexander Mullen is your man.

He’s straight-talking, reliable, trustworthy and really knows his stuff.

You can rely on him and his team to hit the radio spot in a budget-friendly way.

We’re delighted with the multiple campaigns he’s produced for us to date.”

Ian



Ian Waddington M IDM & The Marketing Society

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“It can be difficult when you decide to change supplier and start working with a new one. It can present untold problems and can be a painful learning curve for both parties.

Have decided to use Absolute, I can honestly say it’s been effortless - professional and proficient (as you might expect), but more importantly they have an innate passion to problem solve cost effectively, which ultimately benefits everyone.

They’ve made producing and delivering our radio ads straightforward, as they take care of all the bits I don’t like to!

So if you are thinking of using Absolute, I’d say ‘absolutely’ - you won’t be disappointed”

Berni Waddington

Director

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